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DISCUSSION ITEMS

- Who We Are?
- What We Buy
- Pursuing Opportunities
- Q&A







Who We Are? – Fort Campbell, KY

- Fort Campbell is the home of the 101st Airborne
 Division (Air Assault), 5th Special Forces Group
 (Airborne) and the 160th Special Operations Aviation
 Regiment (SOAR)
- Fort Campbell's mission is to support training, mobilization and deployment of mission-ready forces. We provide services, facilities and a safe and secure environment for our soldiers, civilians, retirees and their families while transforming for the future.





Who We Are? - Fort Knox, KY

- Fort Knox is home to U.S. Army Accessions Command (USAAC) and new home of the Human Resources Center of Excellence (HRCOE)
- The Fort Knox Garrison supports the development and readiness of our Nation's Warriors by providing quality services, maintaining and improving infrastructure, ensuring force protection, and enhancing the well being of the greater Fort Knox community.







What We Buy

- Minor Construction
- Building Maintenance/Repairs, Renovation
- Supplies
- Services
- Information Technology Services





What We Do Not Buy

- Military Construction Appropriations (ground up)
 - Corps of Engineers
- Medical Services and Supply
 - North Atlantic Regional Contracting Office (NARCO)
- Transportation requirements (include movement of freight)
 - Military Surface Deployment and Distribution Command (MSDDC)







Other Contracting Activities at Fort Campbell and Fort Knox

- Army/Air Force Exchange Services (AAFES)
- Defense Commissary Agency (DECA)
- Non-appropriated Fund Instrumentality (NAFI)
- Corps of Engineers (COE)
- US Army Medical Command
- U. S. Army Medical Command, Southeast Regional Contracting Officer (Fort Knox)







Pursuing Opportunities

- Knowledge is empowering
 - Federal Acquisition Regulation (FAR)
 - Defense Acquisition Regulation Supplement (DFARS)
 - Army Federal Acquisition Regulation Supplement (AFARS)









- Marketing Sets the Pace
 - Know your product/service
 - Know your Federal Supply Class or Service Codes (FSC/SVC) and North American Industry Classification System (NAICS) code for your product or service
 - If you are an 8(a), HUBZone, Service Disabled Veteran (SDV), or otherwise eligible for one of the set-aside programs, then you MUST go visit the SBS and let them know who you are and what you can do
 - Work with the Small Business Administration to obtain certification or self-certify, as applicable should you believe you qualify for one, or more, of the programs. www.sba.gov for more information







- Know your customers product/service requirements
- Focus your marketing efforts
 - Research tools
 - Federal Procurement Data System Next Generation-www.fpdsng.gov
- Develop a 1-page capabilities brief
- Investigate small business fairs or matchmaking session







- You must register your business before being eligible to receive award with the Federal Government:
 - Obtain a DUNS number (Data Universal Number System (DUNS)—a unique 9-character ID. Contact Dun and Bradstreet for further information
 - Registration in Central Contractor Registration (CCR) database is mandatory—www.ccr.gov
 - CCR, Small Business Search, as well as a wide variety of search engines are used by the Government to identify small business concerns for potential prime contract opportunities







Pursuing Opportunities (cont.)

- Know where to seek opportunities—
 - https://doc.campbell.army.mil
 - http://doc.knox.army.mil
 - Army Single Face to Industry <u>https://acquisition.army.mil/asfi/</u>
 - Federal Business Opportunities

www.fedbizopps.gov or www.fbo.gov

FedBid (Optional for Army)







- Check Out GSA schedule is it right for you?
 - Federal agencies may use Government-wide Acquisition Contracts (GWAC) and GSA Federal Supply Schedule (FSS) contracts to make purchases. These pre-approved contracts are used to buy commonly used products, services, and solutions. Opportunities are rarely announced on FedBizOpps, but are normally competed among pre-qualified vendors already under contract. www.gsa.gov
 - GSA Louisville office: 502-582-6436







- Government Purchase Card
 - Though not mandatory, having the ability to accept credit cards may afford your firm opportunities it may not otherwise have.
 - Ensure Government cardholders buying from you are acting within their authority.





- Explore Subcontracting Opportunities
 - Subcontracting opportunities through Prime contracts is a large secondary market
 - Our website contains a list of active, recurring type contracts-info on prime's is available
 - SBA Sub-Net is a resource on which Prime contractors can post subcontracting opportunities-http://web.sba.gov/subnet/.
 - Establish relationships with prime contractors





- Know the resources available to assist you
 - Procurement Technical Assistance Centers (PTACS)
 are located in most states and provide small business
 concerns with information on how to do business with
 the Government http://www.thinkkentucky.com/KPAP
 - Small Business Specialists are normally available to provide information on how to do business with the Government as well as site specific information
 - Vendors are not authorized to market "door-to-door" to units/activities.







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QUESTIONS ??????

